

**GREEN HEAVEN INSTITUTE OF MANAGEMENT  
AND RESEARCH  
NAGPUR**

**M.B.A.**

**ANNUAL ACTIVITY  
REPORT**

**2022-23**



**Rui, Near Le Meridien, Wardha Road,  
Nagpur**

### **From the Director's Desk...**

I am delighted to offer the Annual Activity Report 2022-2023 on behalf of everyone at Green Heaven Institute of Management Research & Nagpur. Our college is well-established and has a long history of producing great academic results. Our top objective is to provide a safe, secure, and engaging learning environment that is welcoming, ambitious, and demanding.

Our outstanding students contribute to our dynamic, varied academic community. Our students learn in an environment where everyone counts, everyone succeeds, and no one falls behind. Our primary value is great performance in all areas. Our teachers are extremely dedicated to their students and put them at the centre of everything they do. We at GHIMR are sincerely committed to offering high-quality education, both in and out of the classroom, to guarantee our students have the best possible prospects of success during their college careers and beyond. Quality education will enable our students to be lifelong learners and productive members of society.

Our extensive extracurricular programme allows students to grow and thrive in sports, arts, music, and academia, where they can acquire vital life qualities such as confidence, teamwork, and leadership. Every day, as a professional learning community, we are dedicated to offering challenging educational experiences for our students. We want each of our students to reach their greatest potential. Our task is to make it happen, and our objective is to provide a platform for it.

**Benjamin Franklin** has very rightly said: **“An investment in knowledge pays the best interest”**

With this note we showcase our achievements at GHIMR 2022-2023 through this Annual Activity Report. We believe that our achievements will be remembered as a journey rather than a destination. We aim to maximize our potential by blowing the modest, inner sparks of opportunity into flames of achievement.

**Dr. Anil Sharma**

**Director**

# *CURRICULAR ACTIVITIES*

## Green Heaven Institute of Management and Research, Nagpur

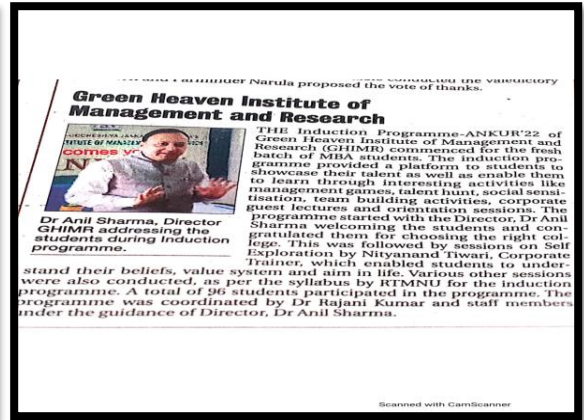
21-26<sup>th</sup> November 2022

### ***“ANKUR 2022” THE INDUCTION PROGRAM***

The Induction Program-ANKUR’22 of Green Heaven Institute of Management and Research commenced for the fresh batch of MBA students with an objective to inculcate new hopes and positive mindset for a brighter future. The one week induction program aimed to acclimatize students to the new environment and get them acquainted with the institution culture. The induction program provided a platform to students to showcase their talent as well as enable them to learn through interesting activities like management games, talent hunt, and social sensitization, team building activities, corporate guest lectures, and campus orientation sessions. The program started with the inaugural session where the Director, Dr. Anil Sharma welcomed the students and congratulated them for choosing the right college. This was followed by sessions on Self Exploration by Mr. Nityanand Tiwari, Corporate Trainer which enabled students to understand their beliefs, value system and aim in life. Various other sessions were also conducted, as per the syllabus by RTMNU for induction program. A total of 96 students participated in the program. The Program was coordinated by Dr. Rajani Kumar and staff members under the guidance of Director, Dr. Anil Sharma.

**Photo Caption: Dr. Anil Sharma, Director GHIMR addressing the students during Induction Program.**





## **“Guest Lecture on Prevention of Sexual Harassment at Work Place”**

**25th November 2022**

More than half of the working professionals in India admitted to being subjected to inappropriate touching or other physical advances at workplaces, revealed a recent survey by Women’s Indian Chamber of Commerce and Industry’s (WICCI) Council of Ethics. Keeping this in mind, Green Heaven Institute of Management and Research, Nagpur(GHIMR), organized a “Workshop on Prevention of Sexual Harassment at Work Place” on 25th November 2022. The Session was conducted by Adv. Preeti Bhange, Law Officer, Social Welfare Department Nagpur. In her address to the students and staff of GHIMR, Adv Bhange explained, that sexual harassment at workplace does not only cause mental and/or physical damage to the person harassed; but also seriously curtails opportunities at work by creating a discriminatory work environment. The session covered aspects related to hearing and addressing complaints regarding sexual harassment and spreading awareness about gender-related issues and functioning of the Internal Complaints Committee. She stressed upon how a person’s body language plays an important role in understanding what he or she feels. Discussing about various forms of sexual harassment (verbal, physical, visual), Adv Bhange said that silence doesn’t always mean that any act is welcome; and encouraging some behaviour doesn’t mean that any kind of behaviour is welcome. She also discussed how many women do not complain or report due to fear of retaliation, social stigma, lack of evidence, fear of loss of reputation, low self-confidence, fear of job loss or lack of awareness. Explaining the importance of Internal Committee in every organization, Ms. Bhange talked about Sexual Harassment of Women at Workplace Act, 2013 and discussed the timelines and Pit Stops for Internal Complaint Committee and how the Committee works. The workshop was coordinated by Dr. Rajani Kumar assisted by Mr. Robin Ukey under the guidance of Dr. Anil Sharma, Director GHIMR.







## Report on Learn Earn and Grow- A Business Opportunity Program

22.01.2023

With an objective of providing the students a thorough understanding of the stock market and give them a practical exposure to online trading, a session in collaboration with **DigiBiz Global Education Pvt Ltd** was conducted for the students. **Mr. Mohd Shahid, Founder and CEO**, explained that stock market refers to several exchanges in which shares of publicly held companies are bought and sold. Stock markets are venues where buyers and sellers meet to exchange equity shares of public corporations. Such financial activities are conducted through formal exchanges and via over-the-counter (OTC) marketplaces that operate under a defined set of regulations. Mr. Nikhil Tarekar, Co-founder of the company told the basics of trading. Showing the live market status the mantras of trading was elaborately discussed and explained. Replying to the queries of students Mr. Tarekar informed that he would be training the students who are interested in share trading and the company would be acting as mentor for the beginners. The Academic Coordinator, Dr. Rajani Kumar coordinated the program under the guidance of Director, Dr. Anil Sharma.





## Guest Lecture on Digital marketing and Growth Hacking.

16<sup>th</sup> January, 2023

Due to rise in the usage of Mobile phones and other gadgets, there is high rise in people depending on various digital platforms. **Digital marketing is among the top ten most in-demand skills that employers are looking for.** There is a rising need for marketing professionals with the right hard skills to fulfill specific digital marketing roles. Keeping this in mind, Green Heaven Institute of Management and Research(GHIMR), Nagpur had organized a guest lecture on the topic “**Digital Marketing and Growth Hacking**” speaker for the session was Mr. Govind Chandak, Business head, GrowthAcad, During the session he explained about the trends and buzz words in the digital world today. Also stressed upon various opportunities and job roles, the students can aim for, by making their career in Digital Marketing. The session was coordinated by Dr. Mubina Saifee and other faculty members, under the able guidance of Dr. Anil Sharma, Director of GHIMR.



## **A SEMINAR ON SELF EMPLOYMENT OPPORTUNITIES AND GOVERNMENT'S SELF EMPLOYMENT SCHEMES AND SUBSIDIES**

**Date: 9<sup>th</sup> June 2023**

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Green Heaven Institute of Management and Research, Nagpur supported by Maharashtra Centre for Entrepreneurship Development (MCED), Green Heaven Collage recently organized a Seminar on Self Employment Opportunities and Government's Self Employment Schemes and Subsidies. The key speaker for the webinar was Dr.Swati Wasnik,,Regional Coordinator, MCED,Civil Lines & Mr.Bhushan Sahasrabudhe Carrier Guidance MCED Nagpur. The college has all ready signed a Memorandum of Understanding (MOU) with MCED for furthering the cause of entrepreneurship among management students. The primary objective of the Seminar was to develop entrepreneurship spirit among the management students and to apprise them about the various self-employment opportunities available in today's era.

Dr.Swati wasnik & Mr.Bhushan Sahasrabudhe elaborated in detail on the Chief Ministers' Employment Generation Program (PMEGP).The scheme is available to any individual in the age group 18 to 45yrs. Upper age relaxation of 5 years is offered to persons belonging to SC/ST community, women, ex-servicemen and differently able persons. The educational qualification under the program is 7<sup>th</sup> pass for project cost ranging between Rs. 10 lacs to Rs. 25 lacs. The same is 10<sup>th</sup> pass for project cost ranging between Rs. 25 lacs to Rs. 50 lacs. The maximum loan limit for manufacturing project has been set at Rs. 50 lacs while for service project the same is Rs. 10 lacs. Under the PMEGP, the owner's equity is capped at 10% of the project cost.

Dr.Swati wasnik & Mr.Bhushan Sahasrabudhe spoke at length and explained in detail about how to set up micro, small and medium enterprises (MCED) and state government's schemes and subsidies and the related training support provided by MCED.





Prof. Robin Ukey welcomed the guest speaker and Dr. Mubina Saif proposed a vote of thanks. Dr. Anil Sharma, Director and Dr. Rajani Kumar, Academic Coordinator appreciated the staff efforts for organizing the event.

## **A REPORT ON PARENT - TEACHER MEET 2022-23 at GREEN HEAVEN INSTITUTE OF MANAGEMENT & RESEARCH**

**Date: 18 March 2023**

To make parents feel a 'sense of ownership' and address them equally as partners in the betterment of their child's learning outcomes, Green Heaven Institute of Management & Research, conducts regular Parent Teacher Meetings every year to discuss about the student's performance and progress. GHIMR believes in open communication and interaction between guardians and teachers in order to set students on the path to success.

The main objective of the meeting was to create a common platform, where teachers and parents come together to discuss student's performance and devise ways to enrich their learning experience. The parents were intimated about the meeting well in advance by sending the invitation letter. Acknowledgement of the same was taken on Google Form.



The meeting started with the welcome of parents followed by introductory speech of the Director, Dr. Anil Sharma. He briefed the gathering of about 53 parents and faculty members with a general information about the institute, its Vision and Mission, achievements and forth coming events and policies. The Director also highlighted the Institute's best practice for quality education, effective teaching learning process and how it helps placement and higher studies. Parents became aware of the institute's rules and regulations, methodologies of teaching & learning for the overall welfare of students. Parents were encouraged to appreciate student's participation in all academic and co-curricular activities.

Following the speech from the Director, there was an interactive session with faculties. The faculty members provided specific guidelines and suggestions for each student during the meeting with the parents. The guidelines were primarily focused on students' performance in classroom and exams.

Apart from the usual discussion on ward's progress, attendance, improvisation and challenges, faculties interacted with parents to make them aware of the ward's current learning process. Parents' suggestions on the interests and learning of their wards were noted.

The PTM came to an end with the conclusion that the progress and development of the students depend on the joint efforts of parents and teachers.



## **Co-CURRICULAR ACTIVITIES**

## Session on “Yoga for Mind, Body and Soul”

on

**25<sup>th</sup> May 2023**

A few minutes of Yoga during the day can be a great way to get rid of stress that accumulates in our body and mind. Yoga postures, Pranayama and meditation are effective techniques to release stress. Meditation relaxes and rejuvenates the body and mind. Keeping this in mind, a session on “Yoga for Mind, Body and Soul” was conducted for students and staff of Green Heaven Institute of Management and Research.

Yoga instructor Mr. Sumit Yadav took yoga session with great dedication. The session began with warming up and stretching exercises. This was followed by Padmasanas, Sukhasan, Tadasana, Bhujang Asana and Shavasana. The instructor also explained the importance of each pranayama and exercise. Exercises for relieving stress, reducing joint pain and enhancing the flexibility of the back were also done for the benefit of the volunteers.

Few specific exercises as per the query of the participants were also explained and practice conducted.

The program was coordinated by Dr.Rajani Kumar under the supervision of the Director, Dr. Anil Sharma.





## Independence Day 2022 Celebration

**August 15, 2022**

Green Heaven Institute of Management and Research celebrated 75<sup>th</sup> Independence Day at the college's Rui campus, off Wardha road. Mr Ayush Sharma, Robotics Engineer, Currently an entrepreneur building a company in the AI/ML b2b saas space Master in Robotics from northwestern university in USA, was the Chief Guest on the occasion. Ms Kritika Goel, Marketing Manager at AU bank credit card division was the Guest of Honor. The flag hoisting ceremony took at place at 9:00AM at the hands of Chief Guest. Keeping the institute's 13-year old tradition alive, the flag hoisting was immediately followed by tree plantation.



Under the drive, more than 100 trees were planted by the guests, management members, teaching staff, non-teaching staff, and students. Trees such as mango, banayan, pippala, carandas etc were planted keeping in mind their indigenous values. Academic coordinator Dr. Rajani Kumar and Prof. Robin Ukey assisted the students and raised their environmental awareness in the wake of global warming. Prominently present on the occasion were director Dr. Anil Sharma, and other members of

the management. Prof. Raja Jaiswal conducted the proceedings of the program whereas Dr. P.L Thakur proposed a vote of thanks.

## 74<sup>th</sup> Republic Day Celebrations at GHIMR

**“The Diversity of our country makes it so Vibrant that every individual should feel proud of this Nation and Salute our Freedom Fighters.”** GHIMR Celebrated the Spirit of our Nation with great fervor. The tri colour was unfurled by the Chief Guest, Col. Abhay Patwardhan in the presence of Smt. Narmada Devi Sharma, Founder Member and Vice Preseident, JBJS, Mr. Ritesh Sharma, Secretary, JBJS. Students and staff of the college took pride in glorifying and celebrating the spirit of unity. The flag hoisting ceremony was followed by a colourful cultural program by the students. On this occasion, to give back to the nature and society, tree Plantation was done by the hands of chief guest, other guests from the Management, all the members of teaching and non teaching staff and the students.

The program was coordinated by Dr. Rajani Kumar with the help of other Faculty members. Dr. Anil Sharma, Director, GHIMR applauded the efforts of students and staff for smooth conduction of the program.



## **EXTENSION ACTIVITIES**



## **Rashtiya Ekta Diwas Celeberaion at GHIMR.**

**31<sup>st</sup> October 2022**

National Unity Day or Rashtriya Ektha Diwas is celebrated every year on 31st October since 2014 to mark the birth anniversary of Iron Man of India–Sardar Vallabhbhai Patel. Green Heaven Institute of Management and Research(GHIMR), Nagpur celebrated Unity Day. The Celebration started by a small presentation, by Dr. Mubina Saiffee, Assistant Professor, GHIMR on the life of Sardar Vallabh Bhai Patel, She also explained his role in persuading over 500 princely states to accede to the independent Indian Union. Also put forth was his contribution in integrating all princely states into the newly independent India, despite several hurdles. . The National Unity Pledge was taken by one, and all in the Institute during the Program.



## **Awareness programme on Health & Hygiene by NSS Unit of Green Heaven Institute of Management & Research**

**24<sup>th</sup> December 2022**

The birth anniversary of former Prime Minister Shri. Atal Bihari Vajpayee is celebrated as Good Governance Day every year to create awareness of accountability among the people. He was a highly distinctive type of leader for his day, and his peculiarity was also on display throughout his time as prime minister. To pay tribute to our former Prime Minister on his birth anniversary, the NSS unit of Green Heaven Institute of Management & Research organised an awareness programme in the Zilla Parishad, Upper Primary School, Rui.

We, as an adult are well aware of the consequences of not maintaining proper hygiene but children are innocent, they do things and never bother about any consequences, they love exploring, playing, and doing many such activities after which they need to be taken care of. Considering this as our social responsibility, Green Heaven Institute of Management & Research, Nagpur, organised an awareness programme on health & hygiene for the school children in the nearby village.

The NSS volunteers briefed the students about the life history of Shri. Atal Bihari Vajpayee. School students were told how he was recognised as a remarkable PM, not only for his persona, but also for his decision-making abilities, fervour, comprehensive policies, and ability to persuade many adversaries with the greatest reasoning.

Later the NSS volunteers emphasised the importance of good health & hygiene to school children. For maintaining good hygiene children were told to wash hands regularly, trim their nails, brush twice a day, to take a shower twice a day-one before they go to school and second after they come back in the evening after playing outside. NSS volunteers demonstrated how to clean the different parts of the body. Apart from maintaining personal hygiene children were told to keep their surroundings clean, as a clean place is a safe place.

To maintain good health, the NSS volunteers told the school children to base their meals on higher fibre starchy carbohydrates and proteins. Children were told to eat lots of fruit and vegetables. Similarly they should cut down on saturated fats and sugar and should not skip breakfast.

The programme was co-ordinated by Dr.Samruddhi Dhote, Prof. Raja Jaiswal,Mr. Robin Ukey, staff members and students of Green Heaven Institute of Management& Research, Nagpur.

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## Youth Day Celebration at GHIMR

**14<sup>th</sup> January 2023**

India celebrates National Youth Day on January 12, 2023. This date was chosen to honor the birthday of Swami Vivekananda, one of India's greatest spiritual and social leaders.

Green Heaven Institute of Management and Research, Nagpur celebrated National Youth Day with a primary aim of sensitizing the students about philosophies, principles and ideas of Swami Vivekananda. The Chief Guest for the program was Maj. Gen. AP Bam, SM, VSM(Retd) and Guest of Honour was Dr. Avinash Chandra Agnihotri, Ex Lecturer, Dharampeth Mahavidyalaya, also Founder Member and General Secretary of Mahdhav Netralaya. In his address to the students Maj. Gen. Bam narrated few stories of Swami Vivekananda and stressed upon taking inspiration from his life. Guest of Honour Dr. Agnihotri suggested the student to get valuable insight into how the youth in today's world can lead a fulfilling life by following Swami Vivekananda's thoughts. On this occasion a skit competition was also organized on the topic "Social Media- A Boon or Bane for Society". Students participated and presented various skits on this topic, through their skit they showed how Social Network Users prefer online conversations rather than face-to-face. It has affected communication skills and relationships which is taking a toll on mental health. They also highlighted benefits of social media to get connected with the world. The Program was attended by Director, Dr. Anil Sharma, faculty members and students of the Institute, coordinated by Dr. Rajani Kumar.







## Report On Blood Donation Camp

16<sup>th</sup> February 2023

Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. Keeping this in mind a Blood Donation camp was organized by NSS unit of Green Heaven Institute of Management And Research Nagpur, in collaboration Super Speciality Hospital, Nagpur. Blood was donated by students, staff members and people from nearby villages of the Institute. While addressing to people at the camp our NSS volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood.



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*Training and  
Placement  
Activities*

## **GHIMR Training & Placement Cell**

**Placement Drive**  
**Date: 15<sup>th</sup> May 2023**

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Placement Cell of Green Heaven Institute of Management and Research conducted a Placement drive on 15th May 2023, ABCO Computers Pvt. Ltd. Ours is a USA-based IT Staffing Services Company having its Head Office in Bentonville, Arkansas, United States. The company Hr introduced company and shared brief knowledge about the position in the company. 25 students appeared for the Placement Drive. First round was Group Discussion where 3 students were short listed. This was followed by personal interview. & 1 Students got selected for Placement Drive. T&P. Robin Ukey coordinated the Placement Drive under the guidance of Dr. Anil Sharma, Director



### **PLACEMENT CELL**

**Success Ratio: 79%**

Placement cell of GHIMR helps and advice students to choose correct field of career where they can develop their bright future. Placement cell takes efforts by providing skill development programs by arranging seminar and guest lecturers from the experts of various industries to gain a right placement. The placement cell sends students data to various companies and invite the authorities for placements.

**Objective of Training and Placement cell**



To inculcate industry fit skills & qualities in students thus strive for personality development, industrial orientation and help them to get placed in reputed industries

### **Short Range Goals**

- Contacting the industries and inviting them for campus interviews
- Helping the students to face the challenges of the selection process by conducting periodic general aptitude tests, technical aptitude tests, group discussions, mock interviews etc., and making them generally aware of the industrial scenario, their role as engineers, etc.
- Effectively carrying out institute-industry-interaction in terms of mutual contacts, exchange of information & ideas, arranging visits and technical talks from industrial experts, etc.
- Arranging vocational training to students in suitable industries depending on their aptitudes and skills.
- Arranging project works for students in reputed industries so that the students get hands-on experience in solving industrial problems.

### **Long Range Goals**

- To become a trusted partner for **Industry Institute Interface – 3I** by taking optimum efforts to enhance knowledge, leadership and business growth and improved employability and skill levels by bridging gaps of expectations of Industrial world on & above regular curriculum.
- To emerge as one of the trusted institute in placement of students.
- To build a leading “Employment Skills Enhancement Centre” to hone the skills of students in industriousness, integrity, communication, analytical ability, industrial awareness and help them to be global players in IT and related industries

### **Placement at a glance**

- ❖ In the year 2022-23, 79% of total students were placed in various well known companies .
- ❖ Students were offered Salary Package range from 1.2 laks per annum to 5.6 lakhs per annum .

<b>OPEN CAMPUS EVENT – 2023</b>
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An open campus event was organized by Green Heaven Institute of Management and Research, Nagpur for MBA students on 10th May 2022-23 at GHIMR College Campus.

Event aimed to provide a common opportunity to all the management students and industry to find the employable talent under one roof. Around six companies and enthusiastic crowd of around 108

students participated in the event from Nagpur. Students were keen to participate and also gained experience of appearing for so many interviews at a time under one umbrella. It was a good exposure for management students of GHIMR. Companies offered vacancies in the field of HR, Marketing, Finance, Operations, Business analytic. The event continued for one day and the response was equally energetic on the second day of the event. Industry people, educationalists, students and alumni of GHIMR participated. Shop Cardd & RR Media, ABCO Computers pvt Ltd ,Adison Medical Systems Pvt Ltd,,TCS ,JUST DIAL , VEDANTU PVT LTD, RELIANCE RETAIL, ICICI BANK, HDFC BANK, PLACE WELL INDUSTRIAL SERVICES PVT LTD, CITY UNION BANK.

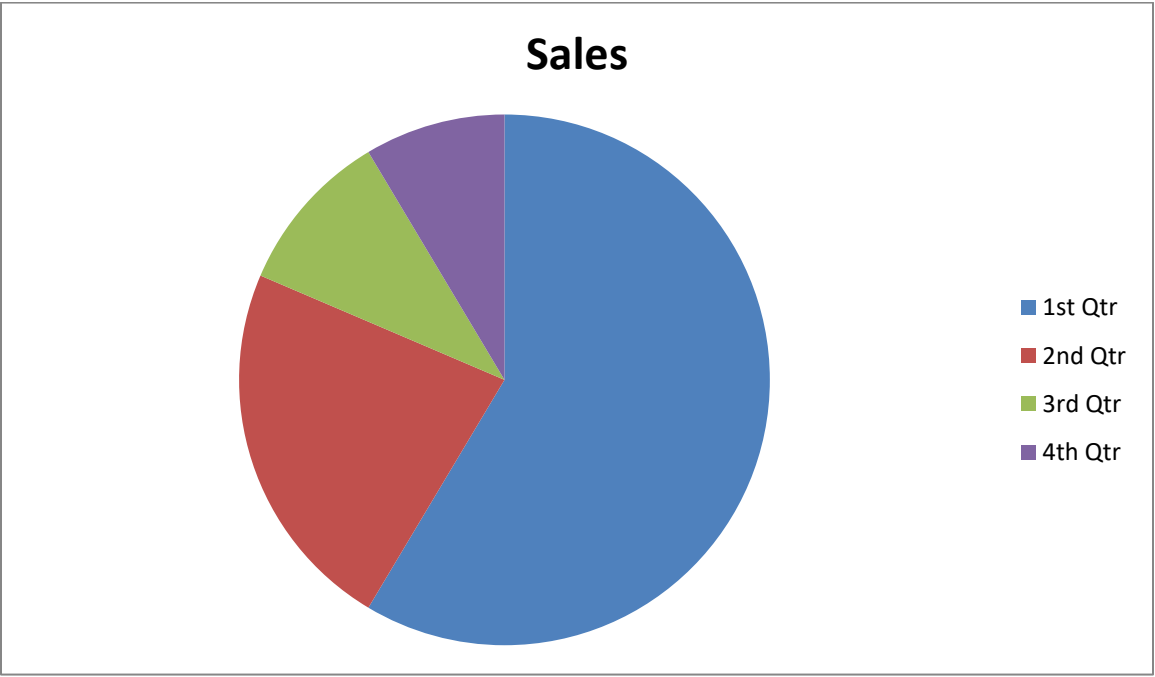
## The List of Recruiting Companies

**GHIMR is proud to be associated with:-**

1	PHFL HOME LOANS AND SERVICES PVT LTD	Finance
2	VEDANTU PVT LTD	Marketing
3	E-GOVERNANCE SOLUTIONS PVT LTD	Operations
4	SCHINDLER INDIA PVT LTD	Finance
5	RELIANCE RETAIL	Operations
6	TCS	IT
7	ICICI BANK	Banking & Finance
8	HDFC BANK	Banking & Finance
9	KIRBY PVT LTD	HR
10	Gati Ltd.	Logistics
11	BHARAT FINANCIAL INCLUSION PVT LTD	Finance
12	ORIGIN BUSINESS SOLUTIONS PVT LTD	HR
13	TEAM LEASE PVT LTD	Marketing
14	ADECCO PVT LTD	Banking & Finance
15	WIPRO PVT LTD	Banking & Finance
16	CITY UNION BANK	Banking & Finance
17	JUST DIAL	Marketing

18	Shop Cardd & RR Media,ABCO Computers pvt Ltd	Operation
19	Ltd ,Adison Medical Systems	Health Care





### **Placement 2022-23**

No. of Eligible Students	108
No. of Students Short listed	90
No. of Students place	85
Percentage of Students Placed	79%
No. of Companies Participated in placement Drive.	10

## Summer Internship Program 2021-22

# SIP Fair- GHIMR 23rd JULY, 2022

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As an initiative towards Industry Institute Interface GHIMR organized SIP (Summer Internship Program) Fair with the objective of providing opportunity to the students for SIP where students would get practical knowledge and understanding of management concept applied in day to day working of the organization. As per RTM Nagpur university norms, submission of SIP report is mandatory for all the students of MBA II semester.

Companies from various sectors of Nagpur actively participated in this SIP fair. 5 Companies participated in the SIP Fair 2022. Diagno Plus Health Services Pvt Ltd, ADVAMPS Business and management consultancy services Pvt Ltd, Advanced Institute of Accounts and Taxation Pvt Ltd, Dreamzone Digi Marketing Pvt Ltd, SKOODS-Search engine. .During this fair representatives from companies introduced their organization and interacted with students.

After the introductory session, students appeared for SIP selection interviews. Almost all the students got an opportunity to get associated with these industries and to learn management concepts through practical learning from these SIP 2022 initiatives by GHIMR. Team GHIMR worked hard and was appreciated by Director of the Institute, Dr. Anil Sharma.







SIP at a Glance	
Number of Eligible Students	127
Number of Students Completed SIP	127
Number of Students asked to undergo repeat SIP due to unsatisfactory performance	0
Percentage of students successfully completed SIP in 1 <sup>st</sup> attempt	100%
Number of Companies Participated in SIP2021-22	12
Number of Sectors Covered in SIP 2021-22	5

# Mega Placement Drive at GHIMR

12<sup>th</sup> July 2022

The Placement cell of Green Heaven Institute of Management and Research, Nagpur has organized a mega placement drive for its MBA Semester-IV student. 6 Companies had participated in this mega drive, they were Kotak Life Insurance, Flipkart Pvt. Ltd, SBI Life Insurance, Aavas Financial Ltd, Diagno Plus Health Services and Magic Bus India Foundation. The drive started with a Pre-Placement Talk by the respective representatives from all the companies who participated in the drive. This briefed the students about the company, profile of the Job, salary package and their expectation from the employees. This was followed by the first round of interviews by the companies. 78 students appeared for the first round of the interview, out of which, 54 got shortlisted. Dr. Anil Sharma, Director, GHIMR congratulated the students and wished the other students joining the league shortly. Mr. Robin Ukey Co-ordinated the drive with the help of other faculty members.



## **Report of NISM Training**

**15<sup>th</sup> November to 3<sup>rd</sup> December 2021**

To enhance the employability skills of students for the betterment of the placements of the Institute, Green Heaven Institute of Management and Research, Nagpur has come in collaboration with Ramai Infotech, a training Institute for NISM Certificate Courses, an orientation session was organized on 25<sup>th</sup> October 21 based on this. The National Institute of Securities Markets (NISM) was set up by the Stock Exchange Board of India (SEBI) in 2006 to provide education about the securities market in India. This orientation session was conducted by 'Ramai Suresh Foundation', in association with Ramai Infotech and its partner ICICI Foundation through its CSR initiative offers student employable skill training programs. The orientation session was attended by 125+ students of Sem -3 and pass out students (of batch 2018-20). During the orientation session the speaker of the session Mrs. Seema Manojia, Operations Manager, Ramai Infotech, explained the learning outcomes of the training program and urged the students that certification will help them to become a certified professional to pursue career in Mutual Fund Industry. The training session was proposed to start on 10<sup>th</sup> November 2021.

Under the online training program students were imparted complimentary 40 hrs, 15 days training to qualify the influential NISM-Series-V-A: Mutual Fund Distributors Certification Examination. The Modules were covered in 15 sessions. After 10 sessions a Mock test on NISM portal was conducted, students who qualified were only allowed to book exam slot. Rest 5 days training is imparted to students who could not qualify for booking the exam slot. Then again these students to reappear in the Mock test. There were students in the 2<sup>nd</sup> Mock who could not score the benchmark of 60%, therefore eliminated from the Program. A total of 43 students registered for this training program.

There were 5 students in total who could qualify to register for the exam. Out of these 5 students, 2 students could actually get the NISM certificate. The names of these students were Priya Jaiswal and Ruby Sayyad.

The training program was free and the examination fee cost was borne by the Institute.

Following was the syllabus and Topics covered in the training session

<b>Session no.</b>	<b>Date</b>	<b>Topic</b>
1	15/11/2021	Risk Profiling and Investment Decision Making
2	16/11/2021	Different Concepts of Mutual fund- Classification, growth, structure and key constituents
3	17/11/2021	Asset Management Company - it's role and support functions , Role of Regulators in India
4	18/11/2021	AFMI- code of conduct, Mutual fund distributors
5	19/11/21	Mutual Distributors- Pre-requisites, Revenue model, and Processes .

6	22/11/2021	Net Assets and NAV, Total expense ratio and Pricing of units for the Segregated Portfolio,
7	23/11/2021	Taxes and GST applicable to AMCs
8	24/11/2021	NFO- processes, investments plans and options, Mutual Fund allotment.
9	25/11/2021	Mutual Funds Transaction (Purchase, Redemption and Switches), KYC processes,
10	26/11/2021	Returns on Investment- Measures of Risk and Performance benchmark
11	29/11/2021	Equity Fund, Debt fund and other funds and usage of performance benchmark to evaluate returns
12	30/11/2021	Scheme Selection based on Investor needs, preferences and risk-profile
13	1/12/2021	Selection of Mutual Fund scheme offered by different AMCs or within the scheme category
14	2/12/2021	Revision and doubt solving
15	3/12/2021	Revision and doubt solving

The screenshot shows a Zoom meeting interface. On the left is a sidebar with navigation options like Compose, Inbox, and Meetings. The main window displays a presentation slide titled "ARE YOU DOING IT?". The slide content includes:

- Expressing yourself with confidence!
- Communicating with one and many!
- Managing emotions of self and others!
- Building high levels of confidence!
- Overcoming hesitation and nervousness!

A small video feed of a participant is visible on the right side of the screen.

The screenshot shows a Zoom meeting interface. On the left is a sidebar with navigation options like Compose, Inbox, and Meetings. The main window displays the NSE (National Stock Exchange) website. The website shows market data, including a table of market depth and order book. A small video feed of a participant is visible on the right side of the screen.

